

Lake Erie's  
*Isle of Romance*  
Long Point Government Park  
Long Point Beach Resort

Your own summer cottage on the wide and sandy shores of Long Point Beach, on Lake Erie, need be a dream no longer—but a pleasant and lasting reality.

Near Port Rowan, and forming the neck of Long Point peninsula which extends far out into the famous lake to benefit most from its constant cooling and refreshing breezes, Long Point Beach has water on two sides—Long Point Bay, and the broad expanse of the lake. It is within easy distance, by paved highways, from London, Brantford, Hamilton, Niagara Falls and Buffalo, and accessible also by train or bus.

The beach is shallow, ideal for bathing and, particularly, safe for children—and there are miles of it. But bathing is only one of the many enjoyments offered. To this are added boating, fishing and virtually all the popular recreational pastimes. Noted for its bass and pike fishing, Long Point Bay is considered by devotees of the rod and line to be among the finest bass grounds in Canada. Pike and bass weighing 12½ and 5 lbs. each respectively were caught in these waters last season.

Choice lots on this desirable beach are available. Wooded lots may be leased for a term of years on which you may build your own cottage. Contracts for building cottages may be made.

Apart from the many privately owned cottages already on the beach, there are two hotels, stores, large dancing pavilion, and a number of completely furnished cottages for rent. The latter have both water and electricity, inside toilets, and may be rented at economical weekly or monthly rates, which apply as well to accommodation at the hotels.

The entire property is protected by conditions of lease or sale and restrictions to ensure maintenance of a socially contented community.

We shall be pleased to give you further particulars on request.

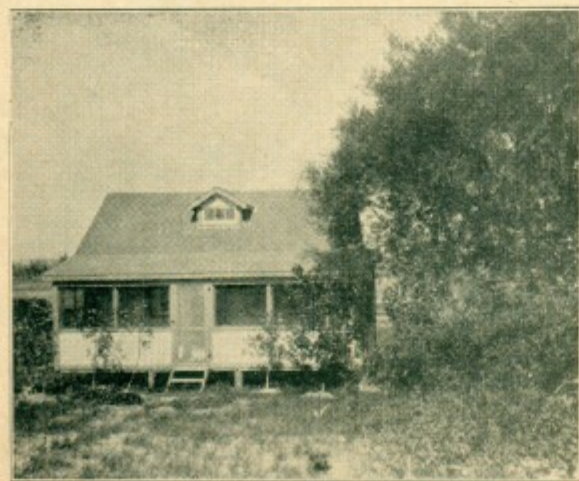
Long Point Beach Resort and Development Ltd.  
Building Contractors



A day's catch of bass for three people—caught in Long Point Bay.

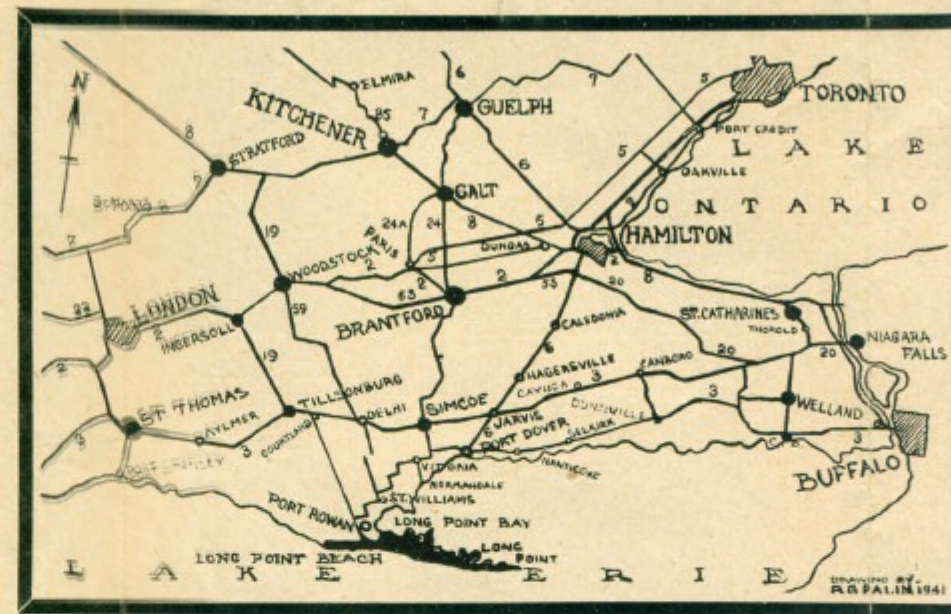
**GOOD HOTEL ACCOMMODATION  
IN PORT ROWAN OR  
AT THE BEACH**

**FURNISHED COTTAGES BY DAY, WEEK  
OR MONTH  
RUNNING WATER — INSIDE TOILETS**



One of the many cottages for rent, one to four bedrooms.

MAP SHOWING MOST DIRECT ROUTES TO LONG POINT BEACH RESORT



Follow the finger signs in Norfolk County to Port Rowan.

**DISTANCES FROM VARIOUS POINTS TO LONG POINT BEACH**

Buffalo to Long Point Beach .....	App. 95 miles
St. Catharines to Long Point Beach .....	App. 80 miles
Niagara Falls to Long Point Beach .....	App. 90 miles
Toronto to Long Point Beach .....	App. 105 miles
Hamilton to Long Point Beach .....	App. 65 miles
Detroit to Long Point Beach .....	App. 175 miles
London to Long Point Beach .....	App. 65 miles
Brantford to Long Point Beach .....	App. 44 miles
St. Thomas to Long Point Beach .....	App. 50 miles
Tillsonburg to Long Point Beach .....	App. 25 miles
Simcoe to Long Point Beach .....	App. 24 miles
Cleveland to Long Point Beach, via Boat to Port Stanley	
Port Stanley to Long Point Beach .....	App. 55 miles
Cleveland via Buffalo to Long Point Beach .....	App. 305 miles



Part of the lovely paved drive-way leading from the main highway to Long Point Beach.

**HOTELS IN PORT ROWAN**

- Bay Cliff, John Kestel, Prop.
- Bay Side Inn, Bill Clarke, Prop.
- St. Charles, Andy Vanthuyne, Prop.
- Old Cut Inn, Mrs. Gus Ferris, Prop.  
(On Bay Shore)

- BATHING**
- BOATING**
- FISHING**
- DANCING**
- DUCK HUNTING**
- SANDY BEACH**



Part of the bathing beach at this popular resort.